



Ontario

Public Service Alliance of Canada
Alliance de la Fonction publique du Canada

ontario.psac.com

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RE: PSAC Ontario's Position on Artificial Intelligence

PSAC Ontario is committed to showcasing authentic content that reflects our members, our communities, and workers lived experiences. Our communications should tell the real stories of workers, the campaigns we lead, and the communities we serve. PSAC Ontario believes our communications must reflect the values we advocate for.

To maintain authenticity, transparency, and public trust, generative Artificial Intelligence (A.I.), must not be used to create official graphics, photographs, videos, voiceovers, or written content for union social media channels. Furthermore, any union communications sent out to members from PSAC Ontario (i.e. posters, meeting invitations, etc.), will not use A.I. in their creation or A.I. generated images.

Governments and corporations are investing heavily in A.I. and supporting the expansion of A.I. data centres. This has resulted in workers facing job losses, including PSAC members, and the negative environmental impacts from high energy use and water depletion.

The rapid expansion of A.I. also raises concerns about copyright and intellectual property, misinformation and the devaluation of creative and communications work. The Labour Movement, including the Ontario Federation of Labour and the Canadian Labour Congress, have recognized these impacts and acknowledged the negative risks A.I. poses to workers, communities and the environment.

For these reasons:

- A.I.-generated graphics, illustrations, photographs, videos, voiceovers, or written content must not be published on union social media channels representing our PSAC Ontario Region and our union's structures within.
- Content that appears to be A.I.-generated will not be shared, reposted, or amplified by PSAC Ontario's social media pages.

In Solidarity,

Craig Reynolds,
Regional Executive Vice-President – Ontario
Public Service Alliance of Canada